

JOINT VIENNA INSTITUTE

Foreign Direct Investment Policies

Seminar organized by the Vienna Institute for International Economic Studies (wiiw)

Vienna, Austria

September 21-25, 2015

PROGRAM

Monday, 21.9.2015

08:30 – 09:00		Registration and administrative remarks <i>Tatiana Bredniakova, Program Officer, JVI</i>
09:00 – 10:00		Introduction to the course; Who is who? <i>Gábor HUNYA, Course Director, Vienna Institute for International Economic Studies, wiiw</i>
10:15 – 11:15	L-1	FDI and competitiveness, <i>Gábor HUNYA, wiiw</i>
11:30 – 12:30	L-2	FDI in “transition countries”, <i>Gábor HUNYA, wiiw</i>
12:30 – 02:00		Lunch break
02:00 – 03:00	L-3	FDI and catching-up, <i>Matija ROJEC, University of Ljubljana</i>
03:15 – 04:15	L-4	Scope, efficiency and some elements of foreign direct investment policy, <i>Matija ROJEC, University of Ljubljana</i>
04:30 – 05:30		Introduction to the case study ‘Anglia’, <i>HUNYA/ROJEC</i>
06:00		Welcome Reception “Beim Novak”, <i>Richtergasse 5, 1070 Vienna</i>

Tuesday, 22.9.2015

09:00 – 10:00	L-5	The future of FDI in post-communist countries in the light of past experience and the present stormy business climate in the developed market economies, <i>Péter MIHÁLYI, Central European University, Budapest</i>
10:15 – 11:15	L-6	Continuation of the presentation of <i>Péter MIHÁLYI, Central European University, Budapest</i>
11:30 – 12:30	L-7	Harnessing FDI for Sustainable Development: UNCTAD’s IPFSD, <i>Elisabeth Türk, UNCTAD</i>

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12:30		Group photo
12:30 – 02:00		Lunch Break
02:00 – 03:00	W-1	Workshop: FDI policy case study – group discussions, <i>Hunya/Mihályi/Rojec</i>
03:15 – 04:15	W-2	Workshop: FDI policy case study – group presentations, <i>Hunya/Mihályi/Rojec</i>
04:30 – 05:30	L-8	Austria: Development, determinants and lessons from inward and outward FDI, <i>René DELL'MOUR, OeNB – Austria's National Bank</i>

Wednesday, 23.9.2015

09:00 – 10:00	L-9	Investment promotion in Austria: Presentation of the activities of the Austrian Business Agency, ABA-Invest in Austria, <i>Birgit REITER-BRAUNWIESER, ABA-Invest in Austria</i>
10:15 – 11:15	W-3	Workshop: investment promotion and facilitation in practice, <i>Birgit REITER-BRAUNWIESER, ABA-Invest in Austria, Gábor HUNYA, wiiw,</i>
11:30 – 12:30	L-10	Incentive-programs of the AWS for foreign investors, <i>Georg SILBER, Austrian Wirtschaftsservice – AWS</i>
12:30 – 02:00		Lunch Break
02:00 – 03:00	L-11	Investment promotion and location marketing, FDI in Centrope, <i>Florian ESSL, EcoPlus</i>
03:10		Leaving for wiiw - The Vienna Institute for International Economic Studies:
03:30 – 05:00	L-12	Information about wiiw, <i>Elisabeth HAGEN, Executive Director, wiiw</i>
	L-13	wiiw forecast for Central, East and Southeast Europe, <i>Mario Holzner, Deputy Director, wiiw</i>

Viennese Jause with Coffee and Cakes

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Thursday, 24.9.2015

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| 09:00 – 10:00 | L-14 | Location choice and internal determinants of FDI: Selecting the right policy mix, <i>Christian BELLAK, University of Economics, Vienna</i> |
| 10:15 – 11:15 | L-15 | Continuation of the presentation of <i>Christian BELLAK, University of Economics, Vienna</i> |
| 11:30 – 12:30 | W-4 | Workshop: FDI policy and incentives, <i>Gábor HUNYA, wiiw</i> |
| 12:30 – 02:00 | | Lunch Break |
| 02:00 – 03:30 | L-16 | Case Study: the Slovak automotive industry, <i>Lenka BARTONOVA, PricewaterhouseCoopers, Bratislava, Slovakia</i> |
| 03:45 – 05:00 | L-17 | Investment policy and subsidies of the EU, Austria and a regional government, <i>Irma PRIEDL, Government of Lower Austria</i> |
| 05:30 | | <i>Leaving for the Farewell Dinner, Heuriger "Fuhrgassl-Huber", Neustift am Walde 68, 1190 Wien</i> |

Friday, 25.9.2015

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| 09:00 – 10:30 | L-18 | Case study: the investment decision process of a real estate investor, <i>Miroslav TANTCHEV, Robul Bauträger GmbH</i> |
| 10:15 – 11:45 | L-20 | Siemens in CEE, <i>Marija NOVAKOVIC, Siemens</i> |
| 12:00 -01:00 | | Closing session, <i>Gábor HUNYA, wiiw</i> |