

# GREEN ASPECTS OF THE CENTRAL BANK OF HUNGARY'S MONETARY POLICY TOOLKIT

# SUSTAINABILITY MANDATE PROVIDES A LEGAL BASIS AND COMMITMENT FOR POLICY ACTIONS





- Magyar Nemzeti Bank (MNB) is a member of the European System of Central Banks but not part of the Eurosystem
  - > Independent monetary policy with close cooperation
- Primary objective is to achieve and maintain price stability
- Secondary objectives can be pursued only without endangering price stability:
  - Maintain the stability of the financial intermediary system.
  - Support the government's economic policy



In May 2021, MNB was among the first central banks in Europe to receive a sustainability mandate by the government:

"Without prejudice to its primary objective, ...and shall support the economic policy of the Government **and its policy related to environmental sustainability** using the means at its disposal."

# THE MNB HAS TAKEN SEVERAL STEPS IN GREENING ITS CORE OPERATION AND POLICY TOOLS













#### **Credit operation**

FGS Green Home Programme

#### **Asset purchases**

Green Mortgage Bond Purchase Programme

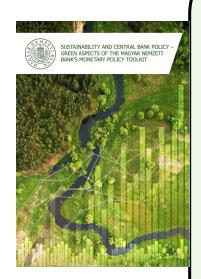
#### **Collateral**

Changes in collateral management framework

Green monetary policy toolkit strategy

# THE MNB STARTED TO IMPLEMENT GREEN ASPECTS TO ITS MONETARY POLICY TOOLKIT IN 2021





# MNB published its green monetary policy toolkit strategy in July 2021

Laid out the goals, high level principles and possible directions of green monetary policy.

- Announced two programmes supporting green housing loans (FGS Green Home Programme, Green Mortgage Bond Purchase Programme)
- Green elements in the collateral framework
- MNB made a commitment to publish the first TCFD report in 2022

The MNB intends to be proactive, leading by example among central banks, in supporting the transition to a low-carbon economy



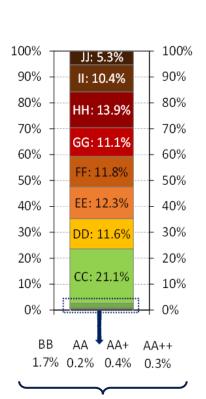
# FGS GREEN HOME PROGRAMME

# AS PART OF ITS NEW STRATEGY, MNB ANNOUNCED TWO NEW PROGRAMMES IN JULY 2021



# FGS Green Home Programme

**Green Mortgage Bond Purchase Programme** 





# Directly and indirectly support the green mortgage lending activity

#### Main considerations and motivations:

- Low energy efficiency of the domestic real estate while they are responsible for 33% of energy consumption in Hungary
- Renewal rate of housing market is low
- Large rates of **homeownership** (91% of the population live in their own home)
- Banks did not incorporate green components into mortgage loan products
- Suitable for "standardized" policy tools.

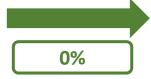
Only 3,2% of residential properties have high-energy performance (NZEB), based on EPC issued between 2016 and 2022.

### GREEN HOME PROGRAMME PROVIDED DIRECT SUPPORT FOR THE GREEN RESIDENTIAL MORTGAGE MARKET THROUGH REFINANCING LOANS





Refinancing (total amount of HUF 300 billion)





Commercial banks



max. 2.5%



Residential customers

#### MAIN CONDITIONS OF FGS GREEN HOME PROGRAMME



constructions or purchases of new residential real estate



min. BB classification



max. 80\*
kWh/m²/year
primary energy
consumption



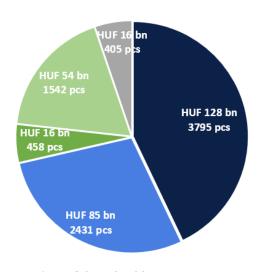
max. HUF 70 million loan amount



max. 25 year maturity

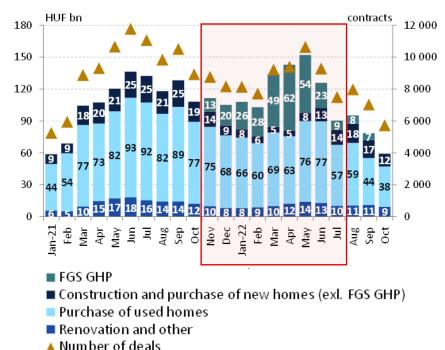
### DURING ITS LIFESPAN THE PROGRAMME GENERATED ADDITIONAL DEMAND ON THE MORTGAGE MARKET





- Construction of detached house
- Purchase of complete detached house
- Purchase of complete flat
- Purchase of semi-finished flat
- Purchase of semi-detached, terraced, other house





NEW HOUSING LOANS TO HOUSEHOLDS IN THE CREDIT INSTITUTION SECTOR

- Favourable conditions resulted excessive demand that contributed to a significant increase in the volume of new housing loans.
- Households took 43 pct of loans for construction of detached houses.



# GREEN MORTGAGE BOND MARKET IN HUNGARY

# MAIN MOTIVATIONS BEHIND THE ANNOUNCEMENT OF THE PROGRAMME



# **Key objectives of Green Mortgage Bond Purchase Programme**

#### **Market building**

- Encourage first green issuances in close cooperation with all mortgage banks.
- Establish best practices for bond issuances and reporting schemes.
- Expect a high degree of transparency standards from issuers.
- Increase secondary market liquidity.

#### Support green housing

- Indirectly support the construction of new residential buildings
- > Retrofitting of existing homes to improve energy consumptions.
- Support one of the flagship economic policies of the government.

## GREEN MORTGAGE BOND PURCHASE PROGRAMME WAS A DEDICATED TOOL TO CREATE A NEW MARKET SEGMENT





<u>Purchased assets:</u> fixed-rate HUF mortgage bonds compliant with one of the two most recognized standards:

- > ICMA Green Bond Principles
- > CBI Climate Bonds Standard

Verification by independent external party is required



<u>Annual public report:</u> Provide information on the main characteristics of the underlying lending activity, the progress in reducing carbon dioxide emissions etc.



**Stock market listing:** Issuer must initiate the listing of the mortgage bond to Budapest Stock Exchange within 15 days of the auction.



<u>Market purchases</u>: focus on the auctions (primary market), continuous presence with smaller purchases on the secondary market

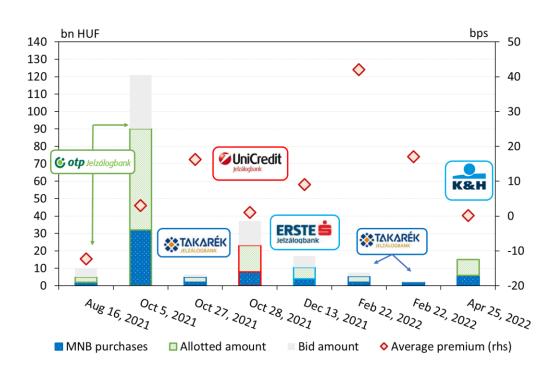


Launch of the programme: 2 August, 2021

First review: 5 April, 2022 – currently suspended

### HUNGARIAN MORTGAGE BANKS MADE SIGNIFICANT PROGRESS IN BUILDING THE GREEN MORTGAGE BOND MARKET





#### GREEN MORTGAGE BOND ISSUANCES

Aug 2021 - May 2022

- All 5 mortgage banks have issued mortgage bonds in total of 156 billion HUF.
  - Total market share reached10 pct
- Estimated greeniums are small or not significant, nonetheless, increasing demand was observed.

#### Green bond frameworks:

- 4 ICMA Green Bond Principles
- > 1 CBI Climate Bonds Standard
- Green issuances continued after the suspension of the programme.



# COLLATERAL MANAGEMENT FRAMEWORK

#### THE GREENING OF COLLATERAL MANAGEMENT FRAMEWORK



#### **Transparency**

Reliable and comparable data is essential for a well-functioning green bond market

#### **Strategy**

As part of the green monetary policy toolkit strategy the MNB has begun integrating climate risk aspects into the collateral management framework

#### **Toolkit**

The MNB is one of the most progressive central banks in terms of collateral management

#### 2020 2021 2022

### Eligibility of green bonds as collateral

 Green bonds as collateral at the MNB

#### **Green haircut**

- Preferential haircuts for green bonds
  - > 80% of previous value
  - > Up to 5%
- Accepted bond standards (ICMA, CBI) in line with other tools

#### **Transparency**

- Annual allocation report and impact report to maintain green haircut
- Green transparency report for mortgage bond



# EXPERIENCES AND CHALLENGES

# EXPERIENCES AND CHALLENGES: APPLICATION OF GREEN BOND FRAMEWORKS



- ICMA Green Bond Principles provides a flexible approach, rigorousness of the bond framework is essentially depending on the issuer.
  - Loose criteria set and missing taxonomy for green buildings.
  - > Statistical estimation is allowed to determine the volume of green assets if sufficient data is not available (energy efficiency indicators).
- Limited data availability and the flexible approach of ICMA could lead to differences in the green bond frameworks.
  - Only Energy Performance Certificates (EPC) of collaterals have been collected earlier by banks, more accurate data (kwh/m2, share of renewable sources) are scarce.
  - Issuers **definition of green mortgage loans can** slightly differ (minimum thresholds for energy consumption).

#### **Key conclusions:**

- Data availability and quality is key
- Acute need for transparent, stringent and unified standards (EU GBS)

#### EXPERIENCES AND CHALLENGES: POLICY PERSPECTIVES



- Active involvement of MNB was essential and the central bank needs to keep playing a leading role in building green financial market locally.
- Green **policy actions have limited options in tightening cycle** despite recent developments highlight the importance of energy efficient housing and green transition of the economy.
- Active tools can boost issuances and strengthen market transparency without endanger the central bank primary objective:
  - ➤ **Green haircuts:** Preferential green haircut in MNB's collateral management framework for green bonds and bonds with allocation and impart reports
  - Preferential treatment of green bonds in macroprudential regulation: Preferential weighting of green assets in case of the Mortgage Funding Adequacy Ratio
  - ➤ **Green transparency**: Mortgage banks provide key data on outstanding bonds (in line with CRR 129. Art) that include green attributes (incl. energy efficiency data) of collaterals



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