

EUROPE 2020 The EU strategy for Jobs and Growth

Karl Pichelmann

Senior Adviser Economic and Financial Affairs

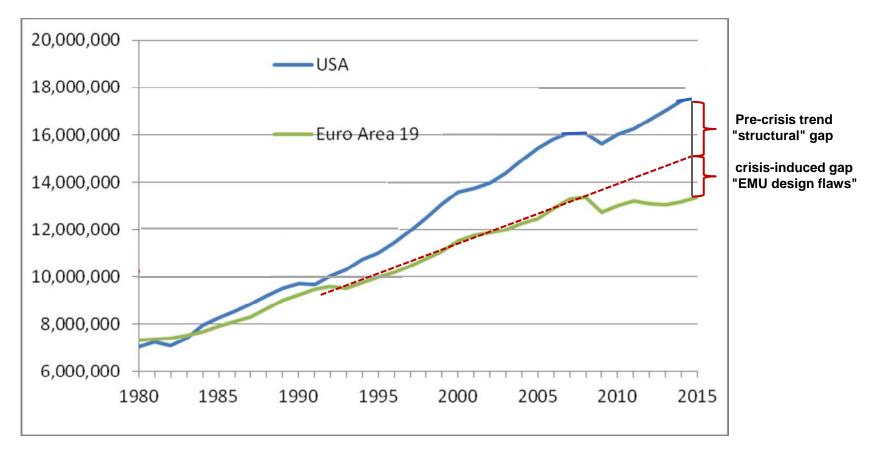
Course on Structural Reforms Vienna, 11 September 2015





Falling behind and drifting apart

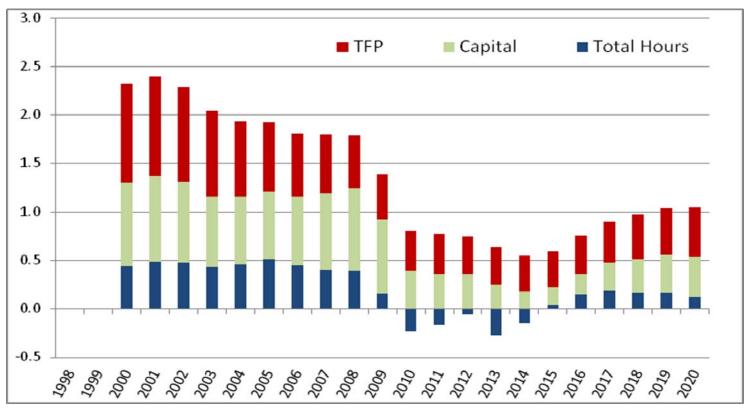
Level of GDP, PPP converted, rebased to 2014 \$







A sobering medium-term outlook, yet still optimistic?



Potential output growth decomposition, Euro area

Source: European Commission, 2015.







Europe 2020 - 3 integrated priorities

Smart growth

Developing an economy based on knowledge and innovation

Sustainable growth

Promoting a more efficient, greener and more competitive economy

Inclusive growth

Fostering a high-employment economy delivering social and territorial cohesion



A three-pronged policy strategy, acting on both the demand and the supply-side

- With interest rates at the zero lower bound, monetary policy needs to marshal unconventional tools
- Growth-friendly fiscal policies ensuring debt sustainability, differentiated across countries according to fiscal space
- Pro-growth structural policies with a focus on investment and rebalancing





Pro-growth structural policies with a focus on investment and rebalancing

- With still high deleveraging needs of public and private actors, *investment* is the crucial variable where long-term competitiveness meets short-term demand considerations
- Steady-state capital stock grows with the sum of the growth rates of productivity and labour inputs:
 - Stimulate innovation and efficiency
 - Investing in intangibles, including human capital
 - Boosting employment
- Structural reforms to support rebalancing
 - Reallocation from/to non-tradeables/tradeables sectors
 - Remove structural barriers to domestic demand
 - The third pillar of the Investment Plan



An Investment Plan for Europe: Three Strands

MOBILISING FINANCE FOR INVESTMENT

- Strong boost to strategic investments
- Better access to investment finance for SMEs and mid-cap companies
- Strategic use of EU budget
- Flexibility in the Stability and Growth Pact for Member States contributing to the new European Fund for Strategic Investments
- Better use of the European Structural and Investment Funds

MAKING FINANCE REACH THE REAL ECONOMY

- Project pipeline preparation and selection
- Technical assistance at all levels
- Strong cooperation between National Promotional Banks and the EIB
- Follow-up at global, EU, national and regional level, including outreach activities

IMPROVED INVESTMENT ENVIRONMENT

- Predictability and quality of regulation
- Quality of national expenditure, tax systems and public administration
- New sources of long-term financing for the economy
- Removing non-financial, regulatory barriers
 - in key sectors within our single market

Source: European Commission, 2014.

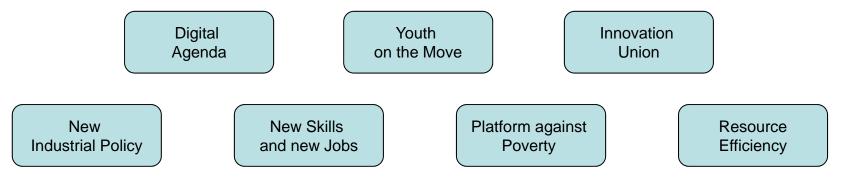


Priority areas for action at EU level

Strengthened EU economic governance



Europe 2020 flagships for smart, sustainable and inclusive growth



Modernised EU levers for growth and jobs





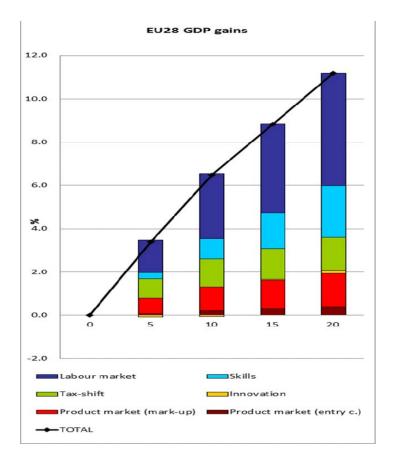
Examples of reforms

- Taxation: shifting taxation away from labour to less distorting taxes;
- Pension: increase retirement age in line with life expectancy
- Labour market: align wage growth and productivity gains (rebalancing) and youth guarantee scheme
- Product market: opening of services and network industries (energy, transport, telecom)
- Business environment: reform of bankruptcy and insolvency legislation
- Modernisation of public administrations: reform of civil justice





GDP effects of closing half the gap with best practice



Potentially large GDP effects if each MS closes half the gap vis-àvis best performers:

GDP after 5 years: EU +3½% < SE +1% ; EL +5% > GDP after 10 years: EU +6½% < SE +2% ; EL +10% >

Effects take time to materialise

- Effects of tax shift relatively fast
- Labour market reforms slower
- Innovation and education slowest

Source: Varga and in 't Veld (2014)



Europe 2020 - 5 EU headline targets

- ✓ 75% employment rate (% of population aged 20-64 years)
- ✓ 3% investment in R&D (% of EU's GDP)
- "20/20/20" climate/energy targets
- School drop-out rates lower than 10% and at least 40% of the population aged 30-34 having completed tertiary education;
- Reducing those at risk of poverty or exclusion by at least
 20 million



Meeting our targets for 2020

EMPLOYMENT	75% of the population aged 20-64 should be employed	×
INNOVATION	3% of the EU's GDP should be invested in R&D	×
CLIMATE / ENERGY	A reduction of CO2 emissions by 20%	×
-	Share of renewable energies up to 20%	\checkmark
-	An increase in energy efficiency by 20%	X
EDUCATION	The share of early school leavers should be under 10%	X
	At least 40% of the younger generation should have a degree or diploma	×
POVERTY	20 million fewer people should be at risk of poverty	×



Reinforcing European economic coordination

Enhancing financial supervision, financial repair – Banking Union

European Stability Mechanism (ESM)

Broader and deeper surveillance of budgetary and economic policies

- ✤ "Intelligent" Stability and Growth Pact, Fiscal Compact
- Macroeconomic Imbalances Procedure

European Semester



European Semester

New framework for economic and fiscal coordination, in place since 2010

Ensures **timeliness and coherence** of EU assessment for shaping national policies

Covers **fiscal**, **macroeconomic and structural policy** areas under Six Pack and Two Pack

Implements EU's medium-term growth strategy, Europe 2020



Thank you very much for your attention



Unfinished business



