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A 'European Silk Road'

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Rosenstein-Rodan’s article as a basis for the ‘Big Push’ theory

PROBLEMS OF INDUSTRIALISATION OF EASTERN AND SOUTH-EASTERN EUROPE.¹

"I should like to buy an egg, please," she said timidly. "How do you sell them?" "Fivepence farthing for one—twopence for two," the Sheep replied. "Then two are cheaper than one?" Alice said in a surprised tone, taking out her purse. "Only you must eat them both, if you buy two," said the Sheep. "Then I’ll have one, please," said Alice as she put the money down on the counter. For she thought to herself, "They mightn’t be at all nice, you know."—(Through the Looking-Glass.)

(1) It is generally agreed that industrialisation² of “international depressed areas” like Eastern and South-Eastern Europe (or the Far East) is in the general interest not only of those countries, but of the world as a whole. It is the way of achieving a more equal distribution of income between different areas of the world by raising incomes in depressed areas at a higher rate than in the rich areas. The assumptions in the case under discussion are: that there exists an “agrarian excess population” ...
The slow expansion of the Industrial Revolution

The year in which the GDP of USD 4,000 per head (at PPP and prices of 2011) was exceeded
Late introduction of the railway time in the Balkans
The year in which the first steam-powered railway line was opened
Infrastructure overcomes distance, promotes industrialisation

Effect of railway introduction on belated industrialisation given distance to London

Note: Cross-sectional regressions for European countries, least squares method.
Large income disparities exist in Europe even today

GDP per head in USD (at PPP and prices of 2011), 2016

Hardly any motorway in Eastern Europe

Kilometres of motorway per 1,000 square kilometres land area, last year of available data

Source: NationMaster, CIA World Factbook, World Development Indicators, Eurostat, Wikipedia, own estimates, own visualisation
EU: Slow expansion of the TEN-T networks since 1990

Source: European Commission.
China’s ‘Belt and Road Initiative’ – ‘New Silk Road’
Proposal of a ‘European Silk Road’
Benefit from favourable investment environment

Effect of a change in public investments on GDP growth in low-interest and high-interest environments

Source: AMECO, OECD; own calculations. In year 1 (k=1) the estimates are based on 105 observations in the low-interest environment (nominal, short-term interest rate below 2%) and 371 observations in the high-interest environment. The grey area illustrates the uncertainty in the form of the one-standard error band around the estimated coefficient for public investments (β).
Key points

- ‘European Silk Road’ by land about 11,000 km
- Market potential of the European neighbourhood enormous: 480 million people (EU: 510) with half of EU’s income level
- Project cost: 1,000 billion euros (7% of EU GDP)
- Effects of construction measures: 3.5% GDP growth on average, 2 million jobs
- Time savings in road transport on the core route of the northern route: 8%; trade effects: e.g. exports to Russia +11%.
- Additional potential: common infrastructure standards (e.g. e-mobility), more political, personal and cultural cooperation in a larger Europe, a new narrative for the continent.
Thank you for your attention!

https://wiiw.ac.at/a-european-silk-road--dlp-4608.pdf

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