

JVI Course Financial Education Initiatives – Best Practice and Strategies

Agenda:

Date: February 17 – February 21, 2025

Venue: Joint Vienna Institute (JVI), Mariahilferstraße 97, 1060 Vienna

Monday:

09:30-09:45 **Opening remarks** (JVI)

09:45-10:30 **P-1 Introduction of participants** (OeNB & Participants)

10:30-11:00 *Coffee break*

11:00-11:45 **L-1 Concepts of financial literacy** (OeNB)

11:45-12:30 **L-2 Financial literacy gaps: The case of Austria** (OeNB)

12:30-14:00 *Lunch break*

14:00-14:45 **L-3 Theory of change.** (OeNB)

14:45-15:15 *Coffee break*

15:15-16:00 **G-1 Group project: Introduction** (OeNB & Participants)

Tuesday:

09:00-09:45 **L-4 Financial literacy in CESEE. Results from the OeNB Euro Survey** (OeNB)

09:45-10:30 **L-5 The power of mixed methods in research evaluation** (OeNB)

10:30-11:00 *Working break with informal displays of initiatives*

11:00-12:00 **P-2 Part 1 country presentations** (Participants)

12:00-13:30 *Lunch break*

13:30-14:15 **G-2 Group project: Goals** (Participants)

14:15-15:00 *Travel to Financial Life Park*

15:00-17:00 **E-1 Financial Life Park** (Tourguide, FLiP)

Wednesday:

09:00-09:45 **L-6 The national financial literacy strategy for Austria** (OeNB)

09:45-10:30 **L-7 Financial education for women** (OeNB)

10:30-11:00 *Working break with informal displays of initiatives*

11:00-12:00 **P-3 Part 2 country presentations** (Participants)

12:00-13:30 *Lunch break*

13:30-14:15 **G-3 Group project: Factors / Assumptions** (Participants)

14:15-15:00 *Travel to COCO fin*

15:00-17:00 **E-2 COCO fin** (Tourguide, COCO fin)

Thursday:

09:00-09:45 **L-8 The OeNB financial education program** (OeNB)

09:45-10:30 **L-9 E-Learning and websites for financial education** (OeNB)

10:30-11:00 *Working break with informal displays of initiatives*

11:00-12:00 **G-4 Group project: Inputs / Outputs** (Participants)

12:00-13:30 *Lunch break*

13:30-14:00 *Travel to OeNB*

14:00-15:00 **E-3 Money Museum** (Tourguide, Money Museum)

15:00-15:45 **E-4 Keynote & Q&A** (OeNB)

15:45-16:00 *Group picture*

16:00-17:00 *Social program: Reception* (OeNB)

Friday:

09:00-10:30 **G-5 Group project: Presentations Part** (Participants)

10:30-11:00 *Coffee break*

11:00-11:45 **P-4 Takeaways** (OeNB)

11:45-12:00 *Evaluation and farewell*