

# Foreign Direct Investment Policies

Seminar organized by the Vienna Institute for International Economic Studies (wiiw)

at the

JOINT VIENNA INSTITUTE

23 – 27 September 2013



## Monday, 23.9.2013

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- 08:30 - 09:00 Registration and administrative briefing, *Alexander PROSTIMKIN, JVI*
- 09:00 – 10:00 Introduction to the course, Who is who? *Gábor HUNYA, Vienna Institute for International Economic Studies, wiiw, Course Director*
- 10:15 – 11:15 The balance of payments concept of FDI, *Gábor HUNYA, wiiw*
- 11:30 – 12:30 FDI in the transition countries, *Gábor HUNYA, wiiw*
- 02:00 – 03:00 FDI and catching-up, *Matija ROJEC, University of Ljubljana*
- 03:15 – 04:15 Scope, efficiency and some elements of foreign direct investment policy, *Matija ROJEC, University of Ljubljana*
- 04:30 – 05:30 Introduction to case studies and 'Anglia', *HUNYA/ROJEC*
- 06:00 *Welcome Reception, Restaurant LUX, Schrankgasse 4, 1070 Wien*

## Tuesday, 24.9.2013

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- 09:00 – 09:45 The future of FDI in post-communist countries in the light of past experience and the present stormy business climate in the developed market economies, *Péter MIHÁLYI, Central European University*
- 10:00 – 11:30 The future of monetary policy, *Ewald NOWOTNY, Governor of the Austrian National Bank*
- 11:45 – 01:00 Continuation of presentation of *Péter MIHÁLYI, Central European University*
- 02:00 – 03:00 Workshop: FDI policy case study – group discussions, *HUNYA/MIHÁLYI/ROJEC*
- 03:15 – 04:15 Workshop: FDI policy case study – group presentations, *HUNYA/MIHÁLYI/ROJEC*
- 04:30 – 06:00 Investment policy and subsidies of the EU, Austria and a regional government, *Irma PRIEDL, Government of Lower Austria*

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## Wednesday, 25.9.2013

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- 09:00 – 10:00 Investment promotion in Austria. Presentation of the activities of ABA-Invest in Austria, *Birgit REITER-BRAUNWIESER, ABA-Invest in Austria*
- 10:15 – 11:15 Investment promotion and location marketing, FDI in Centrope, *Florian ESSL, EcoPlus*
- 11:30 – 12:30 Incentive-programs of the AWS for foreign investors, *Georg SILBER, Austrian Wirtschaftsservice – AWS*
- 02:00 – 03:00 Austria: Development, determinants and lessons from inward and outward FDI, *René DELL'MOUR, OeNB – Austria's National Bank*
- 03:10 Leaving for wiiw - The Vienna Institute for International Economic Studies:
- 03:30 – 05:00 Information about wiiw, *Elisabeth HAGEN, Executive Director, wiiw*  
Challenges of Euroasian Integration, *Peter HAVLIK, Deputy Director, wiiw*
- Viennese Jause with Coffee and Cakes*

## Thursday, 26.9.2013

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- 09:00 – 10:00 Determinants of FDI, *Christian BELLAK, University of Economics, Vienna*
- 10:15 – 11:15 Economics of location choice, *Christian BELLAK, University of Economics, Vienna*
- 11:30 – 12:30 Discussion with the participants, *Gábor HUNYA, wiiw*
- 02:00 – 03:30 Case Study: the Slovak automotive industry, *Lenka BARTONOVA, PricewaterhouseCoopers*
- 03:45 – 04:45 World investment and political risk, *Harald JEDLICKA, Multilateral Investment Guarantee Agency, WB Group*
- 06:30 *Farewell dinner, Fuhrgasslhuber, Rathstrasse 24, 1190 Wien*

## Friday, 27.9.2013

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- 09:00 – 10:00 Case study: the investment decision process of a real estate investor, *Miroslav TANCHEV, Robul Bauträger GmbH*
- 10:15 – 11:45 Case study: Siemens in CEE, *Marija NOVAKOVIC, Siemens*
- 12:00 – 13:30 Closing session, *Gábor HUNYA, wiiw*