Monday, December 1, 2014: Financial Education in Austria

08:30-09:00 Administrative briefing
09:00-9:30 Introduction (Maria Silgoner and Martin Taborsky, OeNB)
9:30-10:30 Concepts of financial literacy (FL) and education (FE) and why do central banks care? (Maria Silgoner, OeNB)

10:30-11:00 Coffee break

11:00-12:00 Measures and effects of FE – an introduction to different international initiatives (Bettina Fuhrmann, Vienna University of Economics and Business)
12:00-12:30 Game time: Inflation Cockpit (Maria Silgoner, OeNB)

12:30-12:45 Group photo
12:45-14:00 Lunch break

14:00-15:00 National strategies on FE – the Austrian experience by international comparison (Bettina Fuhrmann, Vienna University of Economics and Business)
15:00-16:00 The OeNB’s initiatives on FE (Martin Taborsky, OeNB)

16:00-16:30 Coffee break

16:30-17:30 What makes FE effective? A case study by Three Coins (Katharina Norden, Three Coins)

18:30 Bus departure for evening event
19:00 Visit of the OeNB’s Euro-Bus (Markus Arpa and Martin Taborsky, OeNB)
19:45 Dinner at Restaurant Donauturm
Tuesday, December 2, 2014: International experiences with FE

09:00-10:00  **Does FL affect economic behavior? Evidence from the OeNB’s Eurosurvey** (Elisabeth Beckmann, OeNB)
10:00-10:30  Game time: **Finance Cockpit** (Alexander Fenzl, OeNB)

10:30-11:00  **Coffee break**

11:00-11:45  **The SNB approach to FE** (Manuel Wälti, Swiss National Bank, SNB)
11:45-12:30  **The SNB’s teaching programme from a user’s perspective** (Manuel Wälti, SNB)

12:30-14:00  **Lunch break**

14:00-15:00  **FE in commercial banks** (Rainer Münz, Erste Bank)

15:00-15:30  **Coffee break**

15:30-17:00  **Participants present their FE approaches**: three case studies

Wednesday, December 3, 2014: Institutional approaches towards FE

09:00-10:00  **The World Bank approach to FL and FE** (Siegfried Zottel, World Bank)
10:00-11:00  **The ECB portfolio of FE activities** (Paola Giacovelli and Alessandra De Magistris, ECB)
11:00-11:30  Game time: **ECB online tools** (Alessandra De Magistris, ECB)

11:30-12:00  **Coffee break**

12:00-13:00  **Round table: How can/should FE activities be anchored within institutions?** (Bettina Fuhrmann, Vienna University of Economics and Business, Siegfried Zottel, World Bank, Chair: Martin Taborsky, OeNB)

13:00-14:30  **Joint lunch at Restaurant Nowak**

14:30-15:30  **Participants present their FE approaches**: two case studies
15:30-16:30  Concluding session, course evaluation and presentation of certificates