

# JVI Course on Financial Education (FE)

Date: December 1-3, 2014

## Monday, December 1, 2014: Financial Education in Austria

08:30-09:00 Administrative briefing

09:00-9:30 Introduction (Maria Silgoner and Martin Taborsky, OeNB)

9:30-10:30 **Concepts of financial literacy (FL) and education (FE) and why do central banks care?** (Maria Silgoner, OeNB)

*10:30-11:00 Coffee break*

11:00-12:00 **Measures and effects of FE – an introduction to different international initiatives** (Bettina Fuhrmann, Vienna University of Economics and Business)

12:00-12:30 Game time: **Inflation Cockpit** (Maria Silgoner, OeNB)

*12:30-12:45 Group photo*

*12:45-14:00 Lunch break*

14:00-15:00 **National strategies on FE – the Austrian experience by international comparison** (Bettina Fuhrmann, Vienna University of Economics and Business)

15:00-16:00 **The OeNB's initiatives on FE** (Martin Taborsky, OeNB)

*16:00-16:30 Coffee break*

16:30-17:30 **What makes FE effective? A case study by Three Coins** (Katharina Norden, Three Coins)

*18:30 Bus departure for evening event*

*19:00 Visit of the OeNB's Euro-Bus (Markus Arpa and Martin Taborsky, OeNB)*

*19:45 Dinner at Restaurant Donauturm*

## **Tuesday, December 2, 2014: International experiences with FE**

09:00-10:00 **Does FL affect economic behavior? Evidence from the OeNB's Eurosurvey** (Elisabeth Beckmann, OeNB)

10:00-10:30 Game time: **Finance Cockpit** (Alexander Fenzl, OeNB)

*10:30-11:00 Coffee break*

11:00-11:45 **The SNB approach to FE** (Manuel Wälti, Swiss National Bank, SNB)

11:45-12:30 **The SNB's teaching programme from a user's perspective** (Manuel Wälti, SNB)

*12:30-14:00 Lunch break*

14:00-15:00 **FE in commercial banks** (Rainer Münz, Erste Bank)

*15:00-15:30 Coffee break*

15:30-17:00 **Participants present their FE approaches:** three case studies

## **Wednesday, December 3, 2014: Institutional approaches towards FE**

09:00-10:00 **The World Bank approach to FL and FE** (Siegfried Zottel, World Bank)

10:00-11:00 **The ECB portfolio of FE activities** (Paola Giacobelli and Alessandra De Magistris, ECB)

11:00-11:30 Game time: **ECB online tools** (Alessandra De Magistris, ECB)

*11:30-12:00 Coffee break*

12:00-13:00 **Round table: How can/should FE activities be anchored within institutions?** (Bettina Fuhrmann, Vienna University of Economics and Business, Siegfried Zottel, World Bank, Chair: Martin Taborsky, OeNB)

*13:00-14:30 Joint lunch at Restaurant Nowak*

14:30-15:30 **Participants present their FE approaches:** two case studies

15:30-16:30 Concluding session, course evaluation and presentation of certificates