

## JOINT VIENNA INSTITUTE

### *Foreign Direct Investment Policies*

Seminar organized by the Vienna Institute for International Economic Studies - wiiw

Vienna, September 18-22, 2017

#### PROGRAM

#### Monday, 18.9.2017

08:30 – 09:00		Registration and administrative remarks <i>Tatiana ARNHOLD, Program Officer, JVI</i>
09:00 – 09:10		Seminar opening, <i>Holger Floerkemeier, Deputy Director, JVI</i>
09:10 – 10:00		Introduction to the course; Who is who? <i>Gábor HUNYA, Course Director, Vienna Institute for International Economic Studies, wiiw</i>
10:15 – 11:15	L-1	FDI in “transition countries”, <i>Gábor HUNYA, wiiw</i>
11:30 – 12:30	L-2	Elements of FDI policy, <i>Gábor HUNYA, wiiw</i>
12:30		Group photo
12:30 – 14:00		Lunch break
14:00 – 15:00	L-3	FDI and catching-up, <i>Matija ROJEC, University of Ljubljana</i>
15:15 – 16:15	L-4	Scope, efficiency and some elements of foreign direct investment policy, <i>Matija ROJEC, University of Ljubljana</i>
16:30 – 17:30		Introduction to the case study ‘Anglia’, <i>HUNYA/ROJEC/MIHALYI</i>
18:00		Welcome Reception, <i>JVI Residence</i>

#### Tuesday, 19.9.2017

09:00 – 10:00	L-5	Harnessing FDI for Sustainable Development: UNCTAD’s IPFSD, <i>Elisabeth TÜRK, UNCTAD</i>
10:15 – 11:15	L-6	The future of FDI in post-communist countries in the light of past experience and in the perspective of weakened catching-up process, <i>Péter MIHÁLYI, Central European University, Budapest</i>
11:30 – 12:30	L-7	Continuation of the presentation of <i>Péter MIHÁLYI, Central European University, Budapest</i>
12:30 – 14:00		Lunch Break
14:00 – 15:00	W-1	Workshop: FDI policy case study – group discussions, <i>Hunya/Mihályi/Rojec</i>
15:15 – 16:15	W-2	Workshop: FDI policy case study – group presentations, <i>Hunya/Mihályi/Rojec</i>
16:30 – 17:30	L-8	Austria: Development, determinants and lessons from inward and outward FDI, <i>Thomas CERNOHOUS, Kujtim AVDIU, OeNB – Austria’s National Bank</i>

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**Wednesday, 20.9.2017**

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09:00 – 10:00	L-9	Investment promotion in Austria: Presentation of the activities of the Austrian Business Agency, <i>Birgit REITER-BRAUNWIESER, ABA-Invest in Austria</i>
10:00 – 11:00	W-3	Workshop: investment promotion and facilitation in practice, <i>Birgit REITER-BRAUNWIESER, ABA-Invest in Austria, Gábor HUNYA, wiiw</i>
11:30 – 12:30	L-10	Incentive-programs of the AWS for foreign investors, <i>Bernd LITZKA, Austrian Wirtschaftsservice – AWS</i>
12:30 – 14:00		Lunch Break
14:00 – 15:00	L-11	Investment policy and subsidies of the EU, Austria and a regional government, <i>Kerstin KOREN, Government of Lower Austria</i>
15:10		Leaving for wiiw - The Vienna Institute for International Economic Studies:
15:30 – 17:00	L-12	Information about wiiw, <i>Elisabeth HAGEN, Executive Director, wiiw</i>
	L-13	wiiw forecast for Central, East and Southeast Europe, <i>Mario HOLZNER, Deputy Director, wiiw</i> <i>Viennese Jause with Coffee and Cakes</i>

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**Thursday, 21.9.2017**

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09:00 – 10:00	L-14	Location choice and host country determinants of FDI: Selecting the right policy mix, <i>Christian BELLAK, University of Economics, Vienna</i>
10:15 – 11:15	L-15	Continuation of the presentation of <i>Christian BELLAK, University of Economics</i>
11:30 – 12:30	W-4	Workshop: FDI policy and incentives, <i>Gábor HUNYA, wiiw</i>
12:30 – 14:00		Lunch Break
14:00 – 15:30	L-16	Case Study: the Slovak automotive industry, <i>Lenka BARTONOVA, PricewaterhouseCoopers, Bratislava, Slovakia</i>
15:45 – 17:00	L-17	World investment and political risk, <i>Harald JEDLICKA, Multilateral Investment Guarantee Agency, WB Group</i>
18:00		<i>Meeting for the Farewell Dinner,</i>
19:00		<i>Wein Hof Zimmermann – Neustift am Walde, Mitterwurzergasse 20, 1190 Wien</i>

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**Friday, 22.9.2017**

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09:00 – 10:30	L-18	Case study: The investment decision process of a real estate investor, <i>Miroslav TANCHEV, Robul Baurträger GmbH</i>
10:45 – 11:45	L-19	Case study: Investment Criteria for an Engineering Company, <i>Josef MAIER, AVL List GmbH</i>
12:00 – 13:00		Workshop: Participants presentation, Gábor HUNYA, wiiw
13:00 – 14:00		Lunch Break
14:00 – 15:00		Evaluation session: Evaluation of the Seminar including oral feedback <i>Gábor HUNYA, wiiw</i>