

Outline and Program of the Course¹

“Investment and Investment Finance - Guiding Principles and the EIB Group Expertise”

Organized by the European Investment Bank Group

at the Joint Vienna Institute

Vienna, October 16-20, 2017

This course, which is offered by the EIB for the third time, provides a unique opportunity to strengthen operational links between the EIB and some of its partner countries while at the same time disseminating best practices and standards in line with EIB priorities. Course participants will have the potential to become EIB entry points in their respective administrations. Therefore, the ultimate purpose of the training is to support development and convergence in partner countries through increased visibility of the EIB and joint business opportunities.

The course will analyze investment and investment finance in Europe, in particular in Central-, Eastern and Southeastern European countries. It will address macroeconomic issues and sectorial specificities. It will discuss the relevance of strategic planning of investment along the line of the method of growth diagnostics. In case studies, participants will elaborate regional strategies for public support to investment in different regions of the world. Finally, the course will present the role of the EIB Group in financing investment and EIB Group experts will discuss best standards and practices in terms of investment and investment finance decisions, instruments, etc.

¹ Subject to possible changes. Unless otherwise stated, coffee breaks are during 10.30 a.m.-11.00 a.m. and 3.30 p.m.-4.00 p.m. and lunch breaks during 12.30 p.m.-2.00 p.m.

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Monday, October 16

Investment and Investment Finance – Macroeconomic and Microeconomic Background

9.00 a.m. – 9.30 a.m.		Registration and Administrative Session
9.30 a.m. – 09.45 a.m.		Opening Remarks Ms. Michele Burlington-Green, Chief of Administration, JVI
9.45 a.m. – 10.30 a.m.		Keynote speech: EIB – The EU Bank Mr. Martin Brunkhorst, Head of Vienna office, EIB
11.00 a.m. – 12.00 p.m.	L-1	Investment and Economic Growth Mr. Aron Gereben, Economics Department, EIB
1.30 p.m. – 1.40 p.m.	L-2	Welcoming Remarks Ms. Debora Revoltella, Director, Economics Department, EIB
1.40 p.m. – 2.30 p.m.	L-2	Investment in Central, Eastern and South-Eastern Europe Mr. Aron Gereben, Economics Department, EIB
2.30 p.m. – 3.30 p.m.	L-3	Which Public Policies Can Help? Lecture Mr. Atanas Kolev, Economics Department, EIB
4.00 p.m. – 5.30 p.m.	W-1	Which Public Policies Can Help? Practical session Mr. Atanas Kolev, Economics Department, EIB

Tuesday, October 17

Getting the Selection of Projects Right

9.00 a.m. – 10.30 a.m.	L-4	Results Based Management: EIB Results Measurement Framework Mrs. Natacha Valla, Economics Department, EIB
11.00 a.m. – 12.30 p.m.	L-5	Cost Benefit Analysis: Economic Appraisal of Investment Projects Mr. Jose Doramas Jorge Calderon, Mobility Department, Projects Directorate, EIB
2.00 p.m. – 3.30 p.m.	W-2	Practical Session in Working Groups Mr. Jose Doramas Jorge Calderon, Mobility Department, Projects Directorate, EIB
4.00 p.m. – 5.30 p.m.	W-3	Working Groups Presentations

Mr. Jose Doramas Jorge Calderon, Mobility
Department, Projects Directorate, EIB

Wednesday, October 18

EPEC and Public Private Partnerships

9.00 a.m. – 11.00 a.m.	L-6	PPP and the role of EPEC Mr. Edward Farquharson, European PPP Expertise Centre (EPEC), EIB
11.30 a.m. – 1.30 p.m.	L-7	PPP finance and the European PPP market Mr. Edward Farquharson, European PPP Expertise Centre (EPEC), EIB
3.00 p.m. – 5.00 p.m.	W-4	PPP Case Study Mr. José Doramas Jorge Calderon, Mobility Department, Projects Directorate, EIB Mr. Edward Farquharson, European PPP Expertise Centre (EPEC), EIB

Thursday, October 19

EIB Group Investment in Europe – Activities, Best Practices, Instruments and Products

9.00 a.m. – 10.30 a.m.	W-5	Case study – EIB Project Cycle Mr. Martin Brunkhorst, Head of EIB Vienna office
11.00 a.m. – 12.00 p.m.	W-6	Case study – EIB Project Cycle cont. Mr. Martin Brunkhorst, Head of EIB Vienna office
1.30 p.m. – 3.00 p.m.	L-8	Working with the EIB: Interactive Session on EIB's Operations Umberto del Panta, Neighbouring Countries Department, Directorate for Operations, EIB
3.30 p.m. – 5.30 p.m.	L-9	SME Financing Ms. Irene Koutra, Institutional Business Development, EIF

Friday, October 20

EIB Project Advisory and Capacity Building and the European Fund for Strategic Investments

9.00 a.m. – 11.00 a.m.	L-10	Project Advisory and Capacity Building for EU Cohesion Funding Mr. Massimo Marra, JASPERS, EIB
11.30 a.m.- 12.30 p.m.	L-11	Keynote speech: European Fund for Strategic Investments Mr. Wilhelm Molterer, Director General and Managing Director, European Fund for Strategic Investments (EFSI)
12.30 p.m. – 1.00 p.m.		Closing
